PRIVACY POLICY:

Thank you for taking the time to review our Privacy Policy. You may be asked to provide information depending on the service or information you are requesting. These policies do not constitute contracts. By using the Great Latitudes Travel web site you acknowledge that you do not intend the privacy policy to form a contract.

Voluntary Information

Voluntary information may be collected from you to enter contests or join our mailing list. Information collected will include names, email addresses, telephone numbers, and certain preferences you have depending on the contest.

The information you provide will never be used, for purposes other than for the stated reasons it was given to Great Latitudes Travel, without your permission.

How Is the Information Used

Information collected will be used to add you to our mailing list or enter you in a contest as per your direction.

How Is Information Shared

Information provided to us may be shared internally with other departments, affiliates or brands for purposes which will include processing your request for contest entry or to add you to our mailing list. Information is not shared outside of our organization except in cases noted above.

Concerns or Questions Concerning Your Privacy

Address any concerns or questions you may have regarding this privacy policy or the information you provide us by e-mailing: privacy@greatlatitudes.com.

Data Privacy Policy

We are committed to building relationships with our customers based on trust. Great Latitudes Travel adheres to all privacy regulations including but not limited to PIPEDA.

Personal information concerning travelers, which is provided directly to us will be kept confidential and will not be sold or given to any unaffiliated third parties, other than those involved in providing the requested transportation or service, without the individual travelers permission, except when required by law or when data is requested by government or law enforcement authorities, or in the unlikely event of a sale of the business or transfer of assets. We, or our affiliated entities (including those affiliates partly owned by third parties), may use personal travel information for individuals that we acquired through the use of any of our products or services for marketing analysis. This analysis may include comparison with other demographic and personal information from other affiliated companies and could result in receipt of offers from travel related suppliers of products and services that should be of interest to you.

If we engage a third party to process an individual's personal data on our behalf, that third party will be bound by our data privacy policies as applicable by law. Non-personal data may be used for various

purposes, such as to compile and analyze travel trends and/or other demographic information. Security of an individual's personal data is also important, and Travel Professionals International uses highly sophisticated technology to ensure personal data is completely protected and secure. In addition, we have established complex physical, electronic and managerial procedures to safeguard privacy.

Our policy does not extend to personal data an individual provides directly to a third party system or web site they have accessed via one of our systems or web sites. This also includes personal data given to us that an individual authorizes for transfer to a third party system or web site. Nor does our policy extend to any travel supply company such as airlines, hotels, car rental companies or the travel agency automation system used to process the requested travel arrangements. Individuals are strongly advised to read the Data Privacy Policy of those companies before they provide or authorize us to provide any personal information.

Great Latitudes Travel is located at 7308 – 403 MacKenzie Way SW, Airdrie, Alberta, Canada. Questions or comments regarding this policy may be directed to us by email at privacy@greatlatitudes.com. Your inquiry will receive a prompt response from a member of our team.